



The 2nd Annual Women in International Business Conference



Ballard Spahr LLP



ERNST & YOUNG



Critical Tools to Succeed in the Global Marketplace Security – International Networking - Resources



Date: Thursday, April 29, 2010

Time: 9:00am to 1:00pm

Location: Salt Lake Community College
Miller Campus
Miller Corporate Partnership Center
9750 S 300 W
Sandy, UT 84070

Event: Presentations and panel discussions to assist women in successfully managing in the international marketplace.

Invitees: Business managers and leaders interested in promoting international business and educational opportunities

Presentations Include:

- **The Nine Proven Steps of Successful International Networking for Women**
 - *Leslie Gallacher, Director of International Development, Xango Inc.*
- **The Power of Image Management and Correct International Social Networking**
 - *Shannon Heward, Social Networking Manager, Fusion-io*
- **Understanding Global Markets - International Law and Economic Issues**
 - *Barbara Bagnasacco, International Attorney, Ballard Spahr*
- **Proven International Business Resources**
 - *Danielle Lower, Director, Women Business Institute, SLCC*
- **Global Business Etiquette: A Guide to Overcoming Cultural Obstacles**
 - *Franz Kolb, Regional Director, State of Utah - GOED*

Registration:

There is no cost for this event. Space is limited. RSVP required.
RSVP to fkolb@utah.gov or call 801-538-8717 with questions

Governor's Office of
Economic Development
International Trade & Diplomacy

